

SPONSOR FAQs

Q: How do I sign up to be a sponsor?

- Interested sponsors must complete the sponsor form found on page 2 of the "Be a Sponsor Brochure" brochure which can be downloaded from the Texas Coaches Coalition website at www.texascoachescoalition.org/sponsors.
- Interested sponsors email their completed form to sponsor@texascoachescoalition.org. Once the form is received, you will be contacted by TCC to discuss sponsorship details.

Q: What is the payment process for sponsors?

- Sponsors are invoiced by the Texas Coaches Coalition via email.
- Sponsors can pay using Zelle or mailing a check payable to: Texas Coaches Coalition, attention Steve Coxsey, Treasurer, 2757 Ridgecrest Dr, Southlake, TX 76092.
- Sponsorship level is not secured until payment is received.
- Once a sponsorship level is confirmed, individual sponsor agreements including due dates and deliverables will be communicated.

Q: What is the sponsor email campaign?

- Sponsor-branded email will be sent to the TCC email list, either exclusively (Diamond) or in combination with one other sponsor depending on sponsorship level.

Q: What platforms are used for social media promotions?

- LinkedIn and Facebook

Q: How will sponsors manage their profiles and engagement on Whova?

- As applicable to the sponsorship level, sponsors will be given individual access to create a profile and interact with conference attendees.
- TCC will provide support to assist sponsors in navigating and maximizing Whova capabilities.

Q: What special event activities are available to "Topaz" sponsors?

- There are a variety of fun activities available for Topaz sponsors such as: sponsoring drinks & social hour for one evening, a photobooth and other special activities coordinated with the Program Committee.

Q: What is the size of the exhibit tables?

- Exhibitor tables are 72"x30" with no access to electricity.